



M.A. LEE
SCHOLARSHIP FUND
"Where success has no boundaries"

Saturday, August 5, 2017

6:00 pm

Cornerstone Complex

SPONSORSHIP INFORMATION

Bio | DR. MAURICE A. LEE

Born and raised in Eutawville, South Carolina, Dr. Maurice A. Lee attended South Carolina State University where he received his baccalaureate of science degree in Biology and earned his Doctor of Pharmacy Degree from the Medical University of South Carolina. Finishing at the top of his class, Dr. Lee would go on to become the first African American male pharmacist in Eutawville, South Carolina. This was a distinct honor for a young African American man to achieve in a small town where success stories were far and few between.

Dr. Lee admits the road to achieving his educational goals and becoming a responsible adult was not an easy one. As a student having a desire to study and stay focused, he recalls the challenges of having to navigate through peer pressure, and moments of depression due to financial hardship. However, his determination wouldn't allow him to give up. Many nights he slept on the floors and couches of his friends, he used their meal cards to eat and learned to study whenever and wherever he could. Although Dr. Lee was fighting his own way through, he took time to encourage other struggling students, by sharing resources and information

that he discovered. The financial challenges of college students were so heavy on Dr. Lee's heart, that he decided that one day he would become a financial and information resource.

In 2006 those words took life! Using his own capital, Dr. Lee launched the M.A. Lee Scholarship Fund (MALSF) in Eutawville, South Carolina. The organization was created in an effort to assist students wanting to attend college, but was faced with financial difficulties in meeting college tuition, housing and purchasing books. Now, twelve years later, the foundation has awarded over 87 scholarships, totaling more than \$100,000. Each year, Dr. Lee looks forward to hosting his annual M.A. Lee Scholarship Fund Gala where he is honored to contribute to the futures of the youth.

Throughout the year, Dr. Lee travels the country speaking to communities, churches, educational organizations and youth centers. He encourages them to pursue a college education and to consider promising careers as pharmacist and healthcare professionals. Strategically he takes that opportunity to share with them the importance of having healthcare benefits and being proactive in their own health by sighting the importance of living a healthy lifestyle so they will stay alert and focused. Dr. Lee believes in "Paying it Forward."

Dr. Lee has accomplished much for a man of his age and is well respected for his efforts. In 2008, he was honored by the Orangeburg Chapter of Links, Inc for outstanding services provided to the youth throughout the community. Dr. Lee has been featured in Essence, Black Enterprise, Krave and How We Live Magazines. He has also been a guest on the local T.V morning shows and radio. In 2008, Dr. Lee was named "Man of McCafe" by the McDonald's Franchise. He was awarded the Key to the City of Columbia by Columbia, South Carolina Mayor Steve Benjamin. Dr. Lee appeared on Tyler Perry's "Meet the Browns" and the movie "Stomp the Yard 2: Homecoming". In 2009 he wrote his first book, "Life Experiences". Dr. Lee is more than a Pharmacist filling prescriptions doses; he's filling doses of hope!



THE AMERICAN DREAM

College can help students to develop into mature, independent and responsible adults. It's also a place where you learn about yourself. College also brings challenges of financial management, career choices and other life changing decisions that can be overwhelming to young students. Financial struggles are serious problems for many college students. That is their everyday reality. The following statistics reveals:

- Tuition at U.S. colleges and universities has risen by roughly percent per year since the early 1980s
- 60 percent worry about not having enough money
- 32 percent say they neglect their studies because worry of paying monthly expenses
- 70 percent dropout due to having to make a choice between school or supporting themselves

Additional problems that college students are struggling with are alcohol consumption, substance abuse, sexually promiscuity, sexually transmitted diseases (STDs) and lack of healthy eating. Common reasons for these self - destructive behavior stress, anxiety, depression, experimentation and peer-pressure. These statistics below demonstrate an urgency to educate students on safe sex and the dangers of making reckless decisions.

- More than 1,800 students die every year of alcohol-related causes
- 100,000 become victims of alcohol-influenced sexual assaults
- About 1 out of 6 American young adults, ages 18-25, has battled a substance disorder
- Each year 20 million of our youth, ages 12-24, are diagnosed with STDs and 26 percent are HIV infected
- 10 million young adults in the US contract a STD each year

The M. A. Lee Scholarship Fund continually conquers the lack of resources, information and provides our youth with strategies to deal with life pressures they confront daily. The rise in financial challenges, health concerns and inaccessibility are contributing to the erosion of the American dream.



"The struggle you 're in today is developing the strength you need for tomorrow"



The M.A. Lee 12th Annual Scholarship Gala

The much anticipated, high profile event takes place Saturday, August 5, 2017 at the fabulous Cornerstone Complex, located in Orangeburg, South Carolina. The M.A. Lee Scholarship Gala now in its 12th year boasts an evening of celebration and entertainment as it recognizes and awards its 2017 scholarship recipients. In addition to celebrating the scholarship recipients, Dr. Lee will also acknowledge and spotlight outstanding leaders and community activists who play a vital role in the lives of the youth within the community.

The evening will begin with an exclusive "Invite Only" sponsors and VIP appreciation pre-reception. After which, guests will arrive to enjoy an exciting red carpet, champagne reception and silent auction while mingling with Celebrity Guests, City Officials, Professionals of Education, Healthcare Experts, Physicians, Community Leaders. Guests will then enter the beautiful 1,100 seated theatre for a heartfelt evening of empowerment, celebration and entertainment. Actor Darrin Dewitt Henson of the hit television series Soul Food and star of the dance drama film, Stomp the Yard serves as the spokesperson for the foundation. Each year Hollywood stars come out to support Dr. Lee and the gala as award presenters and entertainers for the evening.

"I knew this was about education, but this evening, I was the one educated because I had no idea that Dr. Lee was the man he is. I am so impressed with him," says Grammy award winner and 2015 recipient of the M.A. Lee Legacy Award, BeBe Winans.

"The tremendous impact that this annual benefit and its proceeds have had on increasing the number of scholarship options available for qualified students is immeasurable." says SC State Rep. Gilda Cobb-Hunter.

Past Legacy Award recipients include: Rosalie "Rose" Tingman-Rock, mother of Comedian Chris Rock; Cultural Activists and mother-daughter duo, Vivian Ayers-Allen and Debbie Allen, Director of Empire; Grammy Award Winner BeBe Winans; and Senator John W. Matthews.

Past performers, co-hosts and honorees include: Actors, Angell Conwell, Leon Robinson, Denise Boutte, Redaric Williams, Tyler Lepley, Brely Evans, Telma Hopkins, Jermaine Hopkins, Dondre Whitfield, Brad James, AJ Johnson, Chuck Maldonado, Lammon Rucker, Rockmond Dunbar, and Terrell Tifford; film producer, Errol Sadler; NFL player, Keion Carpenter; singer, Willie Taylor; entrepreneurs, Michael McFadden, Everette Taylor and Trey Harley.



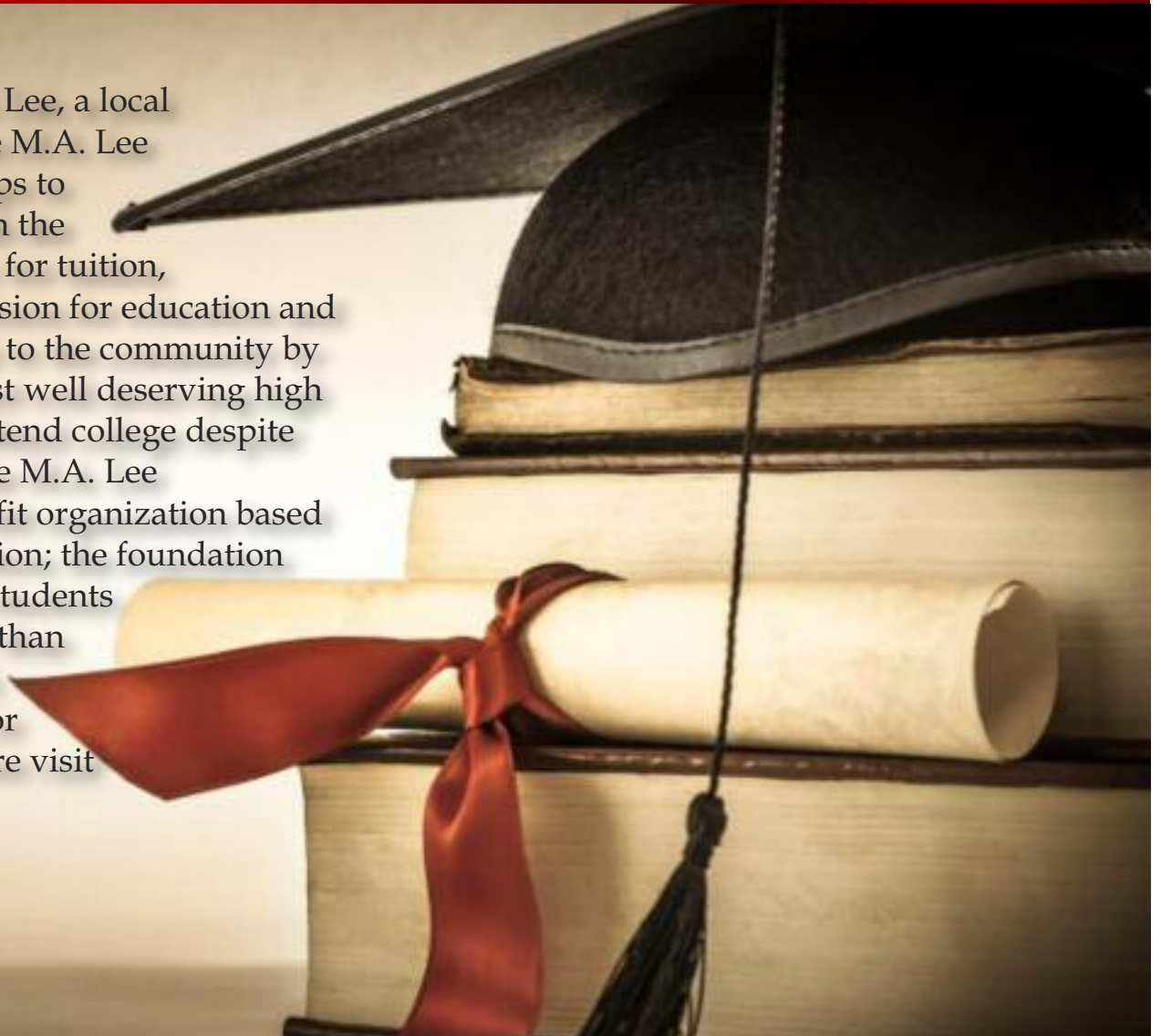
"I look forward to this event every year. The opportunity to plant a seed into the future of a young person who might not otherwise have the opportunity to peruse their dreams, does my heart good. Their sincere appreciation is what motivates me", says Dr. Lee.



Cornerstone Complex

ABOUT THE M.A. LEE SCHOLARSHIP FUND

Established in 2006, by Dr. Maurice A. Lee, a local Pharmacist and community leader, the M.A. Lee Scholarship Fund provided scholarships to first year college students to assist with the financial resources needed to help pay for tuition, books and supplies. Because of his passion for education and his community, he saw fit to give back to the community by establishing a scholarship fund to assist well deserving high school graduates the opportunity to attend college despite their uncontrollable circumstances. The M.A. Lee Scholarship Fund is a 501(c) 3 non-profit organization based in Orangeburg, SC and since its inception; the foundation has awarded some 87 scholarships to students across the United States totaling more than \$100,000. Recipients are awarded with funds that may be used at the college or university of their choice. To learn more visit www.MALeeScholarship.org



PHOTOS FROM PREVIOUS EVENTS





Title Sponsor

\$50,000

1 Opportunity Available

- Exclusive Stage naming rights to the event as The (Title Sponsor Name) 12th Annual MALSF Gala and Awards Ceremony
- Logo placement opportunities:
 - Step and Repeat/Press Wall
 - Event Invitations
 - MALSF Website
 - Gobo display
 - Prominent Venue Signage
- Corporate Branding on all printed and electronic press materials
- Name inclusion on the official press release
- Special verbal thanks by celebrity host during the event
- Most prominent full page ad/Title Sponsor Listing in MALSF Souvenir Journal
- VIP seating for 30 guest
- Private meet and greet with Dr. Maurice A. Lee
- Personal Introduction to and Photo Opportunities with Celebrity Guests
- Media coverage opportunity
- Celebrity gift bag opportunity for product and/or promotional materials



Presenting Sponsor \$25,000

1 Opportunity Available

- Presenting Sponsor Naming rights to the event (12th MALSF Gala and Awards Ceremony)
- Logo placement opportunities:
 - Step and Repeat/Press Wall
 - Event Invitation
 - MALSF Website
 - Gobo display
 - Prominent Venue Signage
- Name inclusion on all printed and electronic press materials
- Name inclusion on the official press release
- Special verbal thanks by celebrity host during the event
- Prominent full page color ad/Presenting Sponsor listing in MALSF Souvenir Journal
- Preferred seating for 20 guest
- Personal Introduction to and Photo Opportunities with Celebrity Guests
- Media coverage opportunity
- Celebrity gift bag opportunity for product and/or promotional materials



Platinum Sponsor

\$15,000

2 Opportunities Available

- Logo placement opportunities:
 - Event invitations
 - MALSF Website
 - Select Venue Signage
- Name inclusion on the official press release
- Name inclusion on select printed and electronic press materials
- Full page color ad/Platinum Sponser listing in MALSF Souvenir Journal
- Preferred seating for 10 guests
- Celebrity gift bag opportunity for product and/or promotional material

Diamond Sponsor

\$10,000

4 Opportunities Available

- Name included Event invitations and Select Venue Signage
- Name inclusion on select printed and electronic press materials
- Full page color ad/Diamond Sponser listing in MALSF Souvenir Journal
- Preferred seating for 10 guests
- Celebrity gift bag opportunity for product and/or promotional material



Gold Sponsor

\$5,000

4 Opportunities Available

- Name included on Event invitations and Select Venue Signage
- Name inclusion on select printed and electronic press materials
- Full page color ad/ Gold Sponsor listing in MALSF Souvenir Journal
- Preferred seating for 10 guests

Silver Sponsor

\$2,500

5 Opportunities Available

- Name inclusion on select printed and electronic press materials
- Full page color ad/ Silver Sponsor listing in MALSF Souvenir Journal
- Preferred seating for 10 guests

Bronze Sponser

\$1,500

10 Opportunities Available

- Full page color ad/ Bronze Sponser listing in MALSF Souvenir Journal
- Preferred seating for 10 guests

SPONSORSHIP



Unlocking Doors to Successful Futures

By becoming a *sponsor* of the M.A. Lee Scholarship Fund, your company gains valuable exposure and a public image that will contribute to brand recognition and preference. A donation is an investment in our children's future education.

Choose from one of the many *sponsorship* opportunities described, or let us work with you to create a customized package to achieve your communications goals.

For maximum exposure in pre-event recruitment advertising, please reserve your *sponsorship* today. For more information contact,

Stephanie Redix
Infinite Scope Pr
310.922.7326
Stephanie@iscopepr.com



Our Mission

The mission of the M.A. Lee Scholarship Fund is to provide financial assistance to graduating seniors who strongly desire to obtain a post-secondary education, yet face financial hardships that could hinder this possibility. It is the goal of the M. A. Lee Scholarship Fund to empower the youth and foster education; thus strengthening our community.